

ABOUT CKUW

OBJECTIVES:

- To offer the general public and the student body an intelligent, informative, challenging and entertaining alternative to programming on commercial radio.
- To communicate the concerns, interests, and activities of the campus and academic environment to the general public.
- To provide individuals with an opportunity to develop, use and enhance their talents and skills in our radio environment.

95.9 fm CKUW is an FM Community/Campus broadcaster.

Campus/Community radio is meant to be an organic reflection of the community that creates the programs.

Campus/Community radio has the freedom and the mandate (from the CRTC) to present music and ideas that cannot be found in the mass media.

CKUW is a place where alternative viewpoints can be aired, and local musicians take priority over top 40 jingles

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CKUW Facts:

- Started closed-circuit in 1963
- Website launched in 1997
- On air May 1999
- 100+ hours of live radio every week
- More than 140 volunteers
- Fundraising covers 1/5 of our budget
- 2 Full time staff
- 4 Part time staff
- 9 Volunteers on our Board of Directors
- Winnipeg home of 'Democracy Now'
- 25,000 pieces of music in the collection
- Online audio archive
- Worldwide audience on the Internet
- Our transmitter is in Osborne Village
- Stylus magazine is our program guide



COMMUNITY RADIO:

*DOWNTOWN
UNDERGROUND*



A primer for Limited Members

CONTACT Us

General Station Contact info:
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Outreach & Sponsorship Coordinator

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THE RULES

Rule 1: BE NICE!

Programmers will not utter, nor will their programs contain racist, sexist, homophobic or other discriminatory comments. Programs must not contain any libelous or slanderous remarks. Programmers will not promote hatred through 95.9 fm CKUW against any identifiable group. No volunteer will act in an abusive manner towards another volunteer, staff member, guest or listener.

Rule 2: NO FOOD, DRINK, DRUGS or ALCOHOL!

Food and drink are not allowed in any control room, smoking is not allowed in the station. Alcohol and Narcotic substances are not allowed in the station and no one is allowed to go on air drunk or under the influence of narcotics.

Rule 3: DON'T STEAL!

Any guest or member of the Winnipeg Campus/Community Radio Society caught stealing from 95.9 fm CKUW will have their membership canceled immediately and criminal charges will be pursued by the Society. We don't loan out CD's and there is no borrowing from CKUW.

ON AIR

Do not speak, sing or play offensive, indecent or obscene material. That is, *no swearing*.

Do not defame any individuals or companies with slanderous comments.

Do not incite or promote hatred, demean any person or group on the basis of ethnicity, nationality, race, gender, sexual preference, religion, spirituality, age or ability.

We hold everyone responsible for their conduct on-air.

Protect yourself: think before you speak

Act responsibly and with professionalism and we'll invite you back!

If you have a problem with how you are treated while at CKUW please make sure you talk to a staff person. Everyone has the right to be treated with respect.